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APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
10/559,432	12/05/2005	Ji-hyun Lee	Q91678	2939
23373 SUGHRUE MI	7590 02/03/200 ON. PLLC	EXAMINER		
2100 PENNSY	LVANIA AVENUE, N	MCCORD, PAUL C		
SUITE 800 WASHINGTOI	N, DC 20037		ART UNIT	PAPER NUMBER
			2614	
			MAIL DATE	DELIVERY MODE
			02/03/2009	PAPER

Please find below and/or attached an Office communication concerning this application or proceeding.

The time period for reply, if any, is set in the attached communication.

Advisory Action Before the Filing of an Appeal Brief

Application No.	Applicant(s)	
10/559,432	LEE ET AL.	
Examiner	Art Unit	
PAUL MCCORD	2614	

	PAUL MCCORD	2614						
The MAILING DATE of this communication appe	ars on the cover sheet with the c	orrespondence add	ress					
THE REPLY FILED <u>21 January 2009</u> FAILS TO PLACE THIS APPLICATION IN CONDITION FOR ALLOWANCE.								
1. The reply was filed after a final rejection, but prior to or on application, applicant must timely file one of the following application in condition for allowance; (2) a Notice of Apple for Continued Examination (RCE) in compliance with 37 C periods:	replies: (1) an amendment, affidavit eal (with appeal fee) in compliance	t, or other evidence, www. with 37 CFR 41.31; or	hich places the (3) a Request					
a) The period for reply expires <u>3</u> months from the mailing date	of the final rejection.							
b) The period for reply expires on: (1) the mailing date of this Ai no event, however, will the statutory period for reply expire la Examiner Note: If box 1 is checked, check either box (a) or (1) MONTHS OF THE FINAL REJECTION. See MPEP 706.07(f	dvisory Action, or (2) the date set forth in ter than SIX MONTHS from the mailing b). ONLY CHECK BOX (b) WHEN THE	date of the final rejection	n.					
Extensions of time may be obtained under 37 CFR 1.136(a). The date of have been filed is the date for purposes of determining the period of extunder 37 CFR 1.17(a) is calculated from: (1) the expiration date of the s set forth in (b) above, if checked. Any reply received by the Office later may reduce any earned patent term adjustment. See 37 CFR 1.704(b). NOTICE OF APPEAL	ension and the corresponding amount of hortened statutory period for reply original controls.	of the fee. The appropria nally set in the final Office	ate extension fee e action; or (2) as					
 The Notice of Appeal was filed on A brief in complifiling the Notice of Appeal (37 CFR 41.37(a)), or any exter Notice of Appeal has been filed, any reply must be filed with AMENDMENTS 	nsion thereof (37 CFR 41.37(e)), to	avoid dismissal of the						
AMENDMENTS 3. The proposed amendment(s) filed after a final rejection, be	but prior to the data of filing a brief	will not be entered be	200100					
(a) ☐ They raise new issues that would require further cor (b) ☐ They raise the issue of new matter (see NOTE below (c) ☐ They are not deemed to place the application in better	nsideration and/or search (see NOT w);	E below);						
appeal; and/or	ion form for appear by materially rec	idenig of emipmyning a	10 100400 101					
(d) ☐ They present additional claims without canceling a c NOTE: (See 37 CFR 1.116 and 41.33(a)).	corresponding number of finally reje	ected claims.						
4. The amendments are not in compliance with 37 CFR 1.12	21. See attached Notice of Non-Co	mpliant Amendment (I	PTOL-324).					
5. Applicant's reply has overcome the following rejection(s):		,	,					
 Newly proposed or amended claim(s) would be all- non-allowable claim(s). 	owable if submitted in a separate, t	imely filed amendmer	nt canceling the					
7. For purposes of appeal, the proposed amendment(s): a) [how the new or amended claims would be rejected is prov The status of the claim(s) is (or will be) as follows: Claim(s) allowed:		be entered and an ex	xplanation of					
Claim(s) objected to: Claim(s) rejected:								
Claim(s) withdrawn from consideration:								
 AFFIDAVIT OR OTHER EVIDENCE The affidavit or other evidence filed after a final action, but because applicant failed to provide a showing of good and was not earlier presented. See 37 CFR 1.116(e). 								
9. The affidavit or other evidence filed after the date of filing a entered because the affidavit or other evidence failed to of showing a good and sufficient reasons why it is necessary	vercome <u>all</u> rejections under appea	l and/or appellant fail:	s to provide a					
10. ☐ The affidavit or other evidence is entered. An explanation REQUEST FOR RECONSIDERATION/OTHER	n of the status of the claims after er	ntry is below or attach	ed.					
11. The request for reconsideration has been considered but See Continuation Sheet.	does NOT place the application in	condition for allowan	ce because:					
12. Note the attached Information <i>Disclosure Statement</i> (s). (13. Other:	PTO/SB/08) Paper No(s)							
/CURTIS KUNTZ/	/Paul McCord/							
Supervisory Patent Examiner, Art Unit 2614	Examiner, Art Unit 2614							

Continuation of 11. does NOT place the application in condition for allowance because: Claims 6-12 remain rejected under 35USC101: applicant's arguments do not alter the fact that the claim does not positively recite a particular machine or apparatus relevant to a significant step in the method. Applicants arguments regarding the art rejections have been considered and are not persuasive. Examiner respectfully submits in re Claim 1: that Ward is directed to overcoming deficiencies of a random sort (Ward: Col 1, I. 42-48), that is Ward seeks to impose a priorty or preference in ordering to items in its purview. Particularly Ward ranks items based on explicit user preferences relevant to associations with a content item (metadata) recursively filtering found content items imposing heirarchy in presentation to a user (Ward: Col 2, I. 18-45), thus Ward obviates the broadest reasonable interpretation of assigning priority to attributes of metadata in using explicit preferences of metadata to assign negligible priority to items not explicitly preferred and otherwise ranking preferred items through recursive filtering. Regarding Claim 2: Ward presents metadata to be percieved by audible display, not withstanding such semantic considerations. Ward discloses his system suitable to display file objects such as audio, and inclusive of a relational database containing content metadata (Ward: Col 5, I, 45-67.) The Ward system is also disclosed as inclusive of a display (Ward: Fig 6) capable of making the result of a metadata pairing algorithm available to a user (Ward: Col 8, I. 4-0-52.) Abajian discloses for grouping metadata search results of structured (ie metatdata) databases, in part to overcome the haphazard and unhelpful display of less sophisticated searches (Abajian: Abstract; section [0005]-[0007].) Thus Ward in view of Abajian discloses the need for display of query results in a manner more relevant to the guery based on methods of searching metadata databases and displaying ranked results and makes obvious the inclusion of at least one metadata item (title, or artist for instance) in the display of the ranked results. Furthermore, interfaces functional to display media items heirarchically based on various metadata are well known, exist in the cited art and abound in the commercial marketplace. Regarding Claim 7: see above treatement of Claim 2, if a genre were relevant to the structured search it would be obvious to display genre.